

AUGUST 11-17, 2008
OTTAWA HUNT AND GOLF CLUB

CN Canadian Women's Open

1-866-571-LPGA CNcanadianwomensopen.com

SPONSORSHIP OPPORTUNITIES

Are you looking for a way to build your business or drive sales? To foster deeper relationships with clients or create brand awareness? Affiliate your product or service with the CN Canadian Women's Open, Canada's only LPGA Tour event for the ultimate in exposure and return on investment.

The CN Canadian Women's Open is a high impact, flexible property able to customize sponsorship packages to meet each brand or sponsor's unique needs. The event has also raised over \$1 million dollars in just two years for local children's charities. Become a sponsor and help support sick children in your local community.

2008 CN CANADIAN WOMEN'S OPEN

Ottawa Hunt and Golf Club, Ottawa, ON
August 11-17, 2008

RIGHTS

- Official Logo and Trademark rights
- Category exclusivity
- Limited positions means no logo clutter

ADVERTISING & SIGNAGE

- Advertising in our national magazine Golf Canada
- Advertising in the Official Souvenir Program
- On-site signage
- Messaging and commercial spots during the onsite closed circuit network
- Commercial spots, billboards and features on the National broadcast
- Sponsor branded Media Campaign
- Sponsor branded support materials

HOSPITALITY & TICKETS

- Exclusive hospitality venues and ticket packages
- Play with the pros in the Pro-Am

CUSTOMER CONTACT

- Booth space in the interactive CN Fan Centre
- Sampling opportunities to 60,000+ Spectators

To discuss how you can fulfill your business objectives while supporting a worthy cause by associating with the CN Canadian Women's Open, Contact:

Derek Paton
Sponsorship Manager
1-800-263-0009 Ext. 409
dpaton@rcga.org

REACH YOUR TARGET AUDIENCE

- 33% have HHI \$75,000+
- Male / Female % Split:
 - TV audience 60/40
 - On-site attendance 52/48
- 86% of spectators are 18-64 years of age
- Well distributed fan base across Canada

EXTENSIVE SCOPE

- Golf is Canada's #1 participation sport (22%)
– Ipsos Reid Golf Participation Survey
- 60,000+ spectators on-site
- 1,400 volunteers
- Strong corporate presence
- Broadcast on Rogers Sportsnet and The Golf Channel

